



Announcement

Alpine Space Forum Pooling Potentials for Competitiveness

27 -28 September 2011

Ljubljana, Slovenia

The Alpine Space Programme together with the Ministry of Environment and Spatial Planning, Slovenia, is pleased to announce the Alpine Space Forum “Pooling Potentials for Competitiveness”.

Embracing mountain regions, regional centres and metropolises around them, the Alps are characterised by very diverse realities and endowed with potentials for smart, competitive and inclusive growth of different nature and strength.

With this last in a series of three thematic events, the Alpine Space Programme wants to reinforce its contribution to the cross-cutting theme of competitiveness, stimulate cluster development and provide input to the ongoing policy debate.

The Forum brings together key actors from local to European level to look into the EU2020 strategy, try to identify how to better exploit Alpine local potentials and explore policies to increase competitiveness of territories. Discussions on development options and opportunities for new project ideas are organised along four dimensions.

- + **How to make the Alps a more competitive tourist destination?**
- + **The Alps as rechargeable battery for Europe?**
- + **How to turn Alpine local resources/knowledge to a competitive advantage in a global economy?**
- + **How can the Alps benefit from the surrounding urban centres and the cities in the Alps?**

We look forward to welcoming you in Ljubljana!
Programme information is available at: www.alpine-space.eu

Places are limited - priority will be given to registrations from experts and practitioners with balanced regional representation. Please contact jts@alpine-space.eu for information.

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