



Édition du 01/10/09

**Assises Nationales**  
de la **Construction Passive**  
25 AU 26 MARS 2010

## **4èmes Assises Nationales de la Construction Passive** 4th Passive Building French Convention

*Thursday 25th & Friday 26th, March 2010*

### ***Call for Papers***

#### **Theme of the event**

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The FRENCH CONVENTION OF PASSIVE BUILDING is the annual French professional event dedicated to the advancement of Passive Building in France.

The first 3 editions of the convention had intended to introduce in France the concept of Passive Building and to make known its various aspects and its techno-economic issues.

A major conclusion of the 2009 convention was that for the 2010 edition, it becomes particularly relevant to address strategic issues (market logic, game players, etc..) related to the penetration of the Passive Building in France.

Indeed, the technique gradually becomes usual practice, the "ingredients" of it do actually exist and become available, their dissemination and implementation are a matter of time and training : the technique is not a subject of argument, brakes and limits to the market takeoff lie elsewhere (power relationships, habits & conformism, supply policies & structures, certification promotion & attractiveness, positive communication and "green takeover", etc.). ...

As in 2009, the 2010 edition structures in 2 days, Thursday 25 and Friday 26 of March : reflection matters for the first day, more practical matters for the second day.

In 2010, the first day will be dedicated to strategy, with the following main theme :

#### **To effectively make the French market takeoff :**

- **Move from a logic of individual cases to a logic of flow**
- **Initiate right now the "after 2012 track of progress"** (the local BBC standard will become mandatory in 2012 in France) **in view of the 2019 European "zero energy building"**

The second day is a practical, structured along 2 thematic courses among which participants may choose according to their degree of familiarity with Passive Building :

- **Course A : Discovery of Passive Building** (this course will address the fundamentals of Passive Building)
- **Course B : Deepening the subtleties of Passive Building**



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It is offered to individuals, French or not, carriers of knowledge and experience on these topics, speak to an audience primarily composed of professionals (« actors » in construction, public and private developers, etc..) : the number of participants in the event increases each year, the 2009 event has attracted 364 paying participants.

More details about the program and the desired content for these days can be found at <http://ancp2010.blogspot.com> : the information provided on this blog are for guidance, other visions which would fit with relevance and creativity the framework of the event will be welcome.

In case the speaker would have, as an individual or as a collaborator, a commercial activity linked to the subject, he is asked to refrain, during his speech to the 4th Passive Building French Convention, any communication which could be seen as promotional. However, it is naturally possible to display, on the visuals, identification marks of the entity in which he is active.

## Définition of interventions

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**Mode :** oral presentation, if possible supported by visuals (eg POWERPOINT type) ; a trace of the presentation (eg the visuals) will be transmitted in digital form (PDF format) to the organization, to be distributed to the participants in the event

**Duration :** in principle 30 minutes (except particular cases which should be discussed), of which in principle 2/3 oral « ex cathedra » and 1/3 in an Questions-Answers session

**Content :** the proposed speaker must clearly specify the subject he proposes to treat, the day (and the course for the second day) and the sequence of program to which it relates ; the statement could usefully draw on the experience of Passive Building cases in which the speaker has been involved, as an illustration of the talk :

- Not to make a detailed presentation of a particular building intended to be the subject of the talk (except in special cases to be discussed)
- But to explain why and how this experience is representative of personal reflection and/or work on the topic, and/or in what and how it helps to advance Passive Building in France



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## **How to submit your proposal ?**

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### **Deadlines :**

- October 2009, 31st, at latest : submitting your talk proposal
- January 2010, 31st, at latest : transmitting the presentation visuals to the organizer

### **Content of the proposal :**

- A summary of the proposed talk, about 1000 characters  
A biography of the speaker, in clear connection with the event and topic, approximately 500 characters

### **Languages** (French, English & German are the core languages of the event) :

- Specify the languages of expression (talk & visuals)
- Specify the understood languages (for the questions and answers session)

### **Technical aspects :**

- The proposals will be submitted by e-mail
- The visuals will be transmitted to the organizer through any digital means (CD-ROM, FTP, etc.)
- The attention of the speaker is drawn to the following 2 points :
  - It is not useful to include in the presentation of a reminder of the Fundamentals of Passive Building, except in case they are partially the subject of the talk
  - It is necessary to strictly proportion the number of visuals to the time allotted for presentation

**E-mail address for submitting :** [ancp@lamaisonpassive.fr](mailto:ancp@lamaisonpassive.fr)